

PATENT  
Attorney Docket No. 10761.1467-00

**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE REQUESTED  
EXAMINING GROUP 3600**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
Michael Svilar et al.	)	Group Art Unit: 3623
	)	
Application No.: 10/767,661	)	Examiner: McPhillip, Adrian J.
	)	
Filed: January 29, 2004	)	Confirmation No.: 5386
	)	
For: MARKETING FORECASTING	)	
TOOL USING ECONOMIC	)	
MODELING	)	

**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT AND RESPONSE**

In reply to the Final Office Action mailed November 24, 2009, **the period for response extending until February 24, 2010**, and pursuant to 37 C.F.R. § 1.116, Applicant proposes that this application be amended as follows:

**Amendments to the Claims** are reflected in the listing of claims in this paper on page 2.

**Remarks/Arguments** follow the amendment sections of this paper on page 11.